

# LAURA LI

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630.888.0646

Portfolio: [lauraxli.com](http://lauraxli.com)

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**University of Missouri-Columbia**  
Bachelor of Arts in Journalism '11

**New York University**  
Master of Arts in Journalism '14

Copy Editor for Travelzoo *from June 2016*  
-Copy editing local and entertainment deals

Contributing Copy Editor for AList Magazine  
*from May 2012*  
-Copy editing print and online articles  
-Reporting and writing pieces on artists, executives and politicians

Content Writer at FarePortal *July 2014-Aug 2015*  
-Wrote and edited landing pages for CheapOair  
-Pitched and wrote travel content for CheapOair's [Miles Away blog](#)  
-Wrote marketing emails and infographic content  
-Drafted the company style guide  
-Trained a team of overseas writers

Editorial Intern for Sprinklr *Feb-June 2014*  
-Wrote social enterprise [case studies](#) and [blog posts](#)  
-Copy edited and designed social enterprise e-books

News Production Intern for Digital First Media  
Thunderdome *Sept 2013-April 2014*  
-Copy edited wire stories and headlines  
-Aggregated breaking news stories for national distribution  
-Researched for [national data projects](#)

Online Editorial Intern for Rolling Stone Magazine  
*Sept-Dec 2013*  
-Compiled research for ongoing projects  
-Published a [gallery](#) that was the #3 most-read story of the week

Special Sections Editorial Intern for Lucky Magazine  
*June-Aug 2013*

- Copy edited blog posts and newsletters
- Compiled sales research on spreadsheets
- Researched brands to feature in Lucky Breaks
- Assisted with A/B testing and social media

Digital Intern for Redbook Magazine *Jan-May 2013*  
-Published slideshows on food and relationships

Writer for MyBankTracker.com *Sept 2012-May 2013*  
-Pitched and wrote articles and slideshows relating to personal finance

Editorial Assistant for AsiaSpa Magazine (Hong Kong)  
*Jan-May 2012*  
-Copy edited all print issues  
-Wrote profiles of spa industry professionals  
-Researched brands to feature in FOB

Freelance Reporter for Patch.com *Jan-Aug 2011*  
-Produced video and photo content  
-Reported hyperlocal news

Newsletter Editor for Asian American Association  
*Aug 2010-May 2011*  
-Assigned stories and managed writers  
-Designed and edited monthly newsletter

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## Technological Skills

Adept with Wordpress, Basecamp, Adobe InDesign, Photoshop, Premiere, CQ5, HTML coding, other CMS and social networking tools, fluent in AP Style